

**IMPORTANT:**

- ALL INSERTS ARE SUBJECT TO APPROVAL PRIOR TO BOOKING.
- ALL DELIVERIES MUST BE AS PER OUR DELIVERY AND PRESENTATION SPECIFICATION.
- CODED REGIONALISED AND ZONED INSERTS MUST BE NOTIFIED AT THE TIME OF BOOKING.
- **FAILURE TO PRESENT CORRECTLY COULD CAUSE REJECTION OR ATTRACT ADDITIONAL COST FOR RE-TURNING/PACKING.**

<b>SPECIFICATION:</b>	<b>MINIMUM</b>	<b>MAXIMUM</b>
NUMBER OF BOUND-IN INSERTS	1x 50,000	1x FULL RUN
PAGINATION	4	32
DIMENSIONS (EXCLUDING TRIMS)	200MM DEEP X 200MM WIDE	359MM DEEP X 290MM WIDE
DISTANCE OF LIVE MATTER FROM TRIM POSITION	10MM	
	CENTRE OF HOST MAGAZINE	

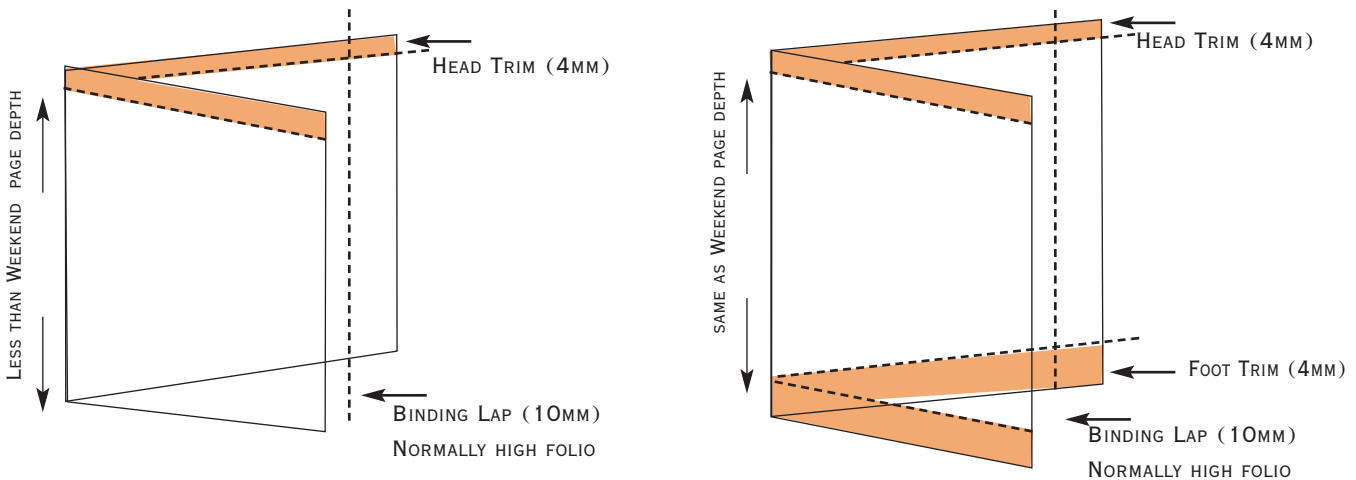
- MINIMUM NUMBER OF INSERTS PER REGIONAL LOAD IS 50,000. A MINIMUM RUN OF 25,000 IS POSSIBLE BY ARRANGEMENT.
- UNBALANCED PRODUCTS ARE ACCEPTABLE SUBJECT TO TRIAL AND APPROVAL PRIOR TO BOOKING.
- GATEFOLD PRODUCTS WITH PAGES LESS THAN OR EQUAL TO 148MM SPINE TO FOREEDGE MUST BE SPOT GLUED.
- BOUND-IN INSERTS MUST BE SELF-COVERED (I.E. ONE COMMON PAPER GRADE THROUGHOUT).

<b>PAPER WEIGHT</b>	<b>MINIMUM</b>	<b>MAXIMUM</b>
4PP	90GSM	250GSM
6PP	90GSM	250GSM
8PP	60GSM*	250GSM
10PP	60GSM*	150GSM
12PP	60GSM*	80GSM
14PP	60GSM*	80GSM
16PP	48.8GSM	80GSM
18PP	48.8GSM	80GSM
20PP	48.8GSM	80GSM
24PP	48.8GSM	80GSM
28PP	48.8GSM	80GSM
32PP	48.8GSM	80GSM

\* 52GSM IMPROVED NEWSPRINT IS ACCEPTABLE

**POSITION**

- CENTRE OF WEEKEND MAGAZINE. INSERT WILL BE BOUND AT THE HEAD OF THE PAGE.
- A CLEAR INDICATION OF REQUIRED ORIENTATION MUST BE GIVEN WHEN INSERT IS SUBMITTED FOR APPROVAL.



- TRIM AND LAP SPECIFICATION MUST BE CONFIRMED FOR EACH ISSUE PRIOR TO PRODUCTION OF THE INSERT.
- BOUND IN INSERTS THAT ARE THE FULL DEPTH (359MM) OF WEEKEND MAGAZINE MUST HAVE A FOOT TRIM OF 4MM
- INSERTS THAT ARE LESS THAN FULL PAGE DEPTH MUST HAVE PRINTED BLEED TO EDGE OF PAPER AT HEAD.
- BOUND IN INSERTS THAT ARE THE FULL WIDTH (290MM) OF WEEKEND MAGAZINE MUST HAVE A FOREEDGE TRIM OF 3MM

**SAMPLES OF ALL MATERIAL MUST BE SUBMITTED FOR APPROVAL PRIOR TO BOOKING**