



DISPLAY AD SIZES: DAILY MAIL

| | |
|-------------|-----------|
| Full page | 360 x 268 |
| Double page | 360 x 560 |
| Half page | 180 x 268 |

| | | | | | | |
|----------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1 COL 35mm | 2 COL 73mm | 3 COL 112mm | 4 COL 150mm | 5 COL 190mm | 6 COL 227mm | 7 COL 268mm |
|----------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|

weekend

DISPLAY AD SIZES: WEEKEND

| | Type area | Bleed | Trim |
|----------------------|-----------|-----------|-----------|
| Full page | 330 x 262 | 367 x 298 | 359 x 290 |
| Double page spread | 330 x 560 | 367 x 588 | 359 x 580 |
| Half page vertical | 330 x 127 | 367 x 153 | 359 x 145 |
| Half page horizontal | 155 x 262 | 183 x 298 | 173 x 290 |
| Half page double | 155 x 560 | 183 x 588 | 173 x 580 |
| Quarter Page | — | — | 175 x 145 |
| TV Strip | 105 x 30 | — | |

Contact:
adcopy@mailnewspapers.co.uk
020 7938 6443

For technical specifications go to, anlvertising.co.uk