

## Ratecard INSERTS

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All insert options are available nationally, regionally or targeted to wholesaler level. The minimum quantity is 50K inserts of any type in any region. We can also provide an in-house targeting system that can identify wholesaler locations relating to store location, drive-time analysis or identifying customer 'hot spots'.

### Loose

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	WEEKEND PER '000	YOU PER '000	LIVE PER '000
Single sheet	£33.60	£31.00	£35.00
4 – 8 pages	£39.60	£37.00	£42.00
10-16 pages	£44.88	£47.00	£52.00
Larger sizes	On application	On application	On application

### Bound-in

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Available nationally in Weekend, You and Live magazines.

	WEEKEND PER '000	YOU PER '000	LIVE PER '000
4 pages	£42.90	£38.00	£38.00
8 pages	£49.50	£44.00	£44.00
12 pages	£52.80	£52.00	£52.00
Larger sizes	On application	On application	On application

### Further options

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	WEEKEND PER '000	YOU PER '000	LIVE PER '000
Gummed cards	£28.00	£19.00	£20.00

Available nationally in Weekend, You and Live magazines, with page advertisement

Polybag print from £50.00 per '000

Delivery: You magazine – 10 days prior to publication

Live magazine – 5 days prior to publication

Weekend magazine – Monday prior to publication

Cancellation: You and Live magazine – 8 weeks prior to publication

Weekend magazine – 8 weeks prior to publication

**For technical specifications, call 020 7938 7353**

All rates exclusive of VAT

See separate terms & conditions