

RATECARD : INSERTS

All insert options are available nationally, regionally or targeted to wholesaler level. The minimum quantity is 50K inserts of any type in any region. We can also provide an in-house targeting system that can identify wholesaler locations relating to store location, drive-time analysis or identifying customer 'hot spots'.

LOOSE

	WEEKEND PER '000	YOU PER '000	LIVE PER '000
Single sheet	£33.60	£31.00	£35.00
4 – 8 pages	£39.60	£37.00	£42.00
10 – 16 pages	£44.88	£47.00	£52.00
Larger sizes	ON APPLICATION	ON APPLICATION	ON APPLICATION

BOUND-IN

Available nationally in Weekend, You and Live magazines.

	WEEKEND PER '000	YOU PER '000	LIVE PER '000
4 pages	£42.90	£38.00	£38.00
8 pages	£49.50	£44.00	£44.00
12 pages	£52.80	£52.00	£52.00
Larger sizes	ON APPLICATION	ON APPLICATION	ON APPLICATION

FURTHER OPTIONS

	WEEKEND PER '000	YOU PER '000	LIVE PER '000
Gummed cards	£28.00	£19.00	£20.00

Available nationally in Weekend, You and Live magazines, with page advertisement.

Polybag print From £50.00 per '000

Delivery: You magazine – 10 days prior to publication
 Live magazine – 5 days prior to publication
 Weekend magazine – Monday prior to publication
 Cancellation: You and Live magazine – 8 weeks prior to publication
 Weekend magazine – 8 weeks prior to publication

For technical specifications call, 020 7938 7353

All rates exclusive of VAT. See separate terms & conditions