

# Travel Supplement

13 May 2012 Copy Deadline 1 May 2012

## Editorial Includes:

Ferry Special, Ocean Cruise, River Cruise, UK Special, Denmark, Latin America, North Cyprus & Turkey, Summer Sun, Caribbean & More!

More Mail on Sunday readers have bought a holiday as a result of seeing a newspaper advertisement than readers of any other national newspaper.

45% of Mail on Sunday readers research potential purchase on a Sunday

Mail on Sunday readers spent more on their holidays last year than the readers of any other national newspaper.

760,000 Mail on Sunday readers plan on going on a cruise in the next 12 months.

84% of Mail on Sunday cruise readers would recommend a cruise to someone they know.

85% of Mail readers took more (or the same) amount of holidays last year as they did in the previous year.

Mail CONNECTED

**The Mail**  
ON SUNDAY

For more information  
and to book, call:

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