

RATECARD : MAGAZINES

£

weekend

Inside Front Cover	49,000
Page ROM	41,000
DPS ROM	83,000
Page Guaranteed Position	45,000
DPS Guaranteed Position	90,000
Page - First RH	45,500
DPS - First in Issue	91,500
Inside Back Cover	46,000
Outside Back Cover	51,000
Half Page	25,000
TV Fractional (per day)	4,500

Other fractional sizes on application. Regional prices on application

£

YOU

Inside Front Cover	39,375
Page FH, RH, FM	33,325
Page FH, FM	31,500
Page FM	28,500
Inside Back Cover	34,200
Outside Back Cover	42,625
DPS FH	59,850
DPS	54,150
Half Page	17,325

£

live

Inside Front Cover	39,375
Page FH, RH, FM	33,325
Page FH, FM	31,500
Page FM	28,500
Inside Back Cover	34,200
Outside Back Cover	42,625
DPS FH	59,850
DPS	54,150
Half Page	17,325
TV Fractional (per day)	4,500

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