

MailOnline Summary

MailOnline

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Tycoon fights for company as he, his son and former CEO face MPs

MURDOCH'S JUDGMENT DAY



News Corps executives Rupert and James Murdoch and former News International chief executive Rebekah Brooks are due to go before the Culture, Media and Sport select committee this afternoon. Follow the proceedings here with our live minute-by-minute coverage

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'Someone's coming to get me': Terrified phone-hacking whistleblower feared for his life before he was found dead

Brooks and mystery of dumped bag: Laptop, phone and papers 'belonging to husband' found in bin near couple's

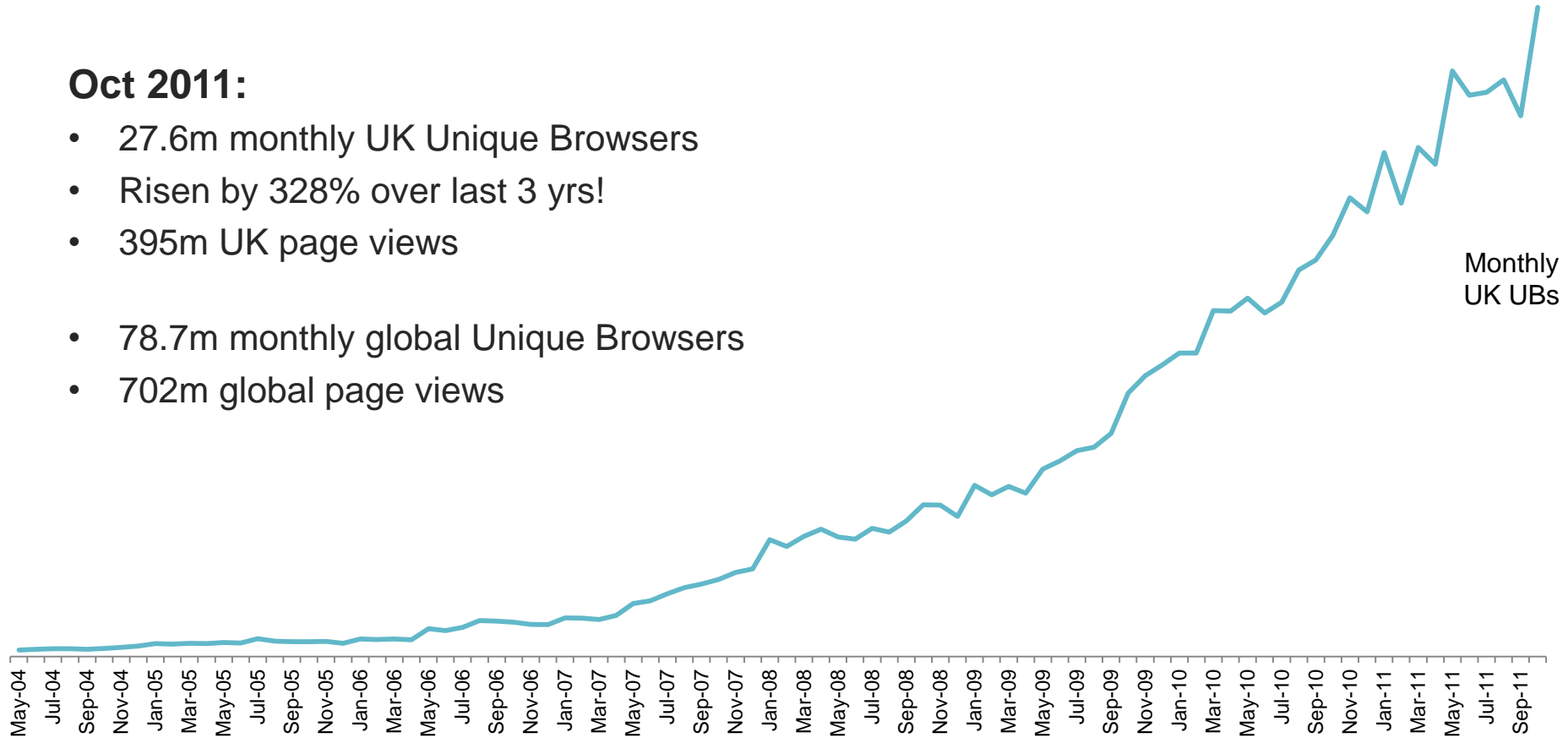
Murdoch takes \$1billion hit as share prices plunge amid bid to oust son and heir James

- 2nd largest newspaper site in the world*
- 27.6m UK unique browsers/month**
- 78m global unique visitors/month**
- Digital profile is younger and more upmarket than the print profile
- MailOnline users spend on average 32 minutes on site – twice as long as any competitor newspaper site*

Meteoric Rise of MailOnline: Monthly UK Reach Launch → Present

Oct 2011:

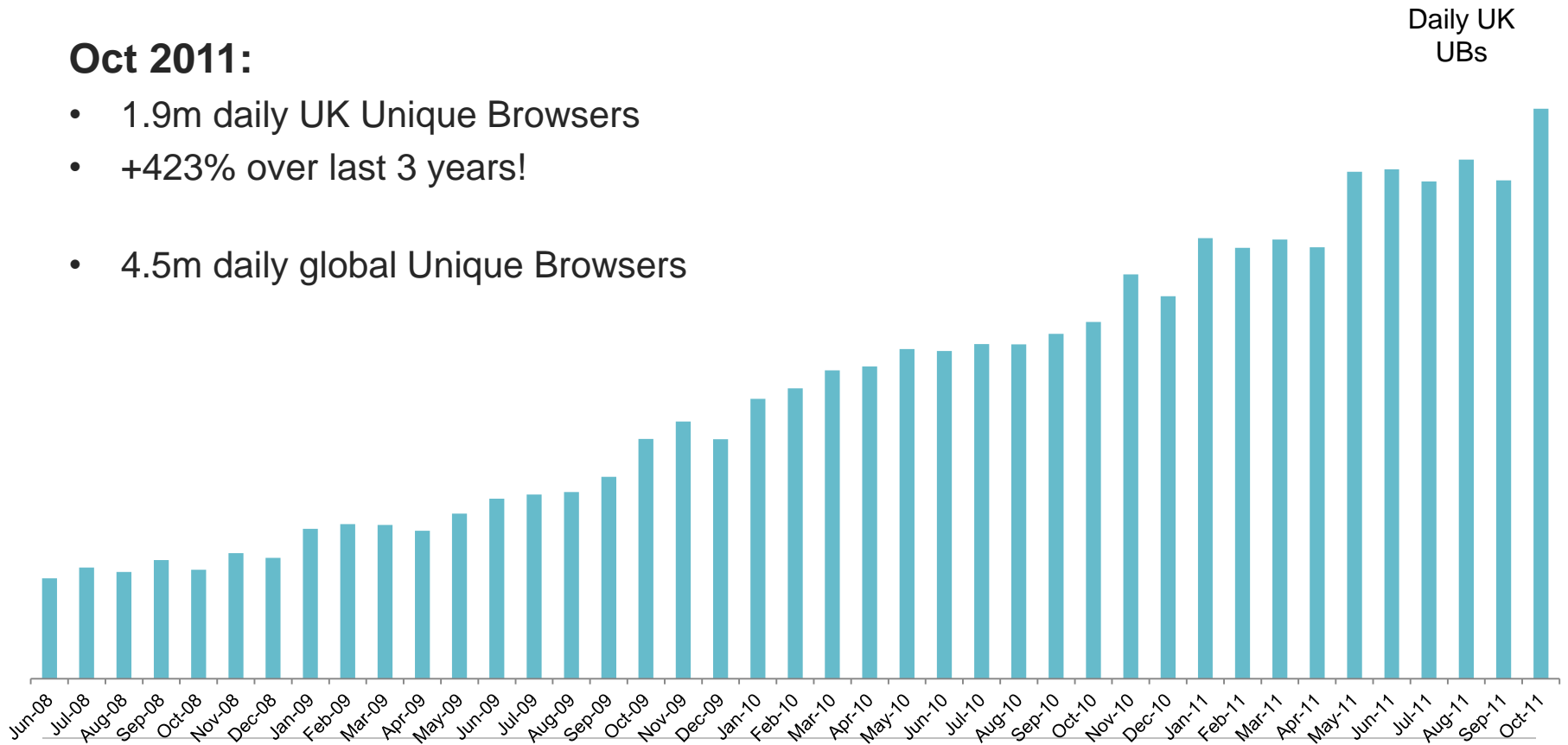
- 27.6m monthly UK Unique Browsers
- Risen by 328% over last 3 yrs!
- 395m UK page views
- 78.7m monthly global Unique Browsers
- 702m global page views













Meteoric Rise of MailOnline: Daily UK Reach Launch → Present

Oct 2011:

- 1.9m daily UK Unique Browsers
- +423% over last 3 years!
- 4.5m daily global Unique Browsers



MailOnline is 2nd largest newspaper site in the world!

	<u>Monthly UV 000s</u>
	47,327
	43,105
	33,330
	31,629
	26,634
	21,649
	20,826
	13,187
	12,287
	11,820

MailOnline is the largest 100% ad supported newspaper site in the world